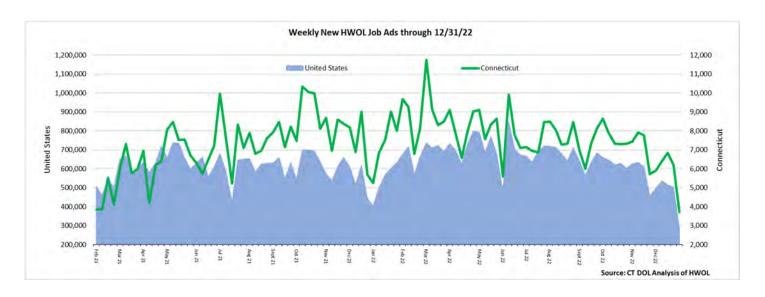


# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending December 31st, 2022: Total New Ads Fall During Week Before New Year's Day.

WETHERSFIELD, January 6th, 2022 – During the week ending December 31<sup>st</sup>, there were 3,726 new postings, down -2,460 or -40% over the week. This over-the-week drop before New Year's Eve during the last week of December 2022 echoes the 37% drop experienced a year ago during the last week of December 2021. Two years ago during the last week of December 2020, total ads were down 15% and subsequently down -27% during the first week of January 2021. Four industries accounted for more than half of the drop during the week ending December 31<sup>st</sup>, 2022. These include Healthcare & Social Assistance (-456 new ads), Finance & Insurance (-351 new ads), Manufacturing (-280 new ads), and Educational Services (-216 new ads). Employers with the largest over-the-week drops include Hartford Healthcare (-181 new ads), Trinity Health (-98 new ads), Raytheon (-80 new ads), and Walmart/Sam's (-65 new ads). The graph below shows how new ads typically slow around the start of the year. This recent week of new job ads is the lowest level since the week ending January 2<sup>nd</sup>, 2021, which had a similar New Year's drop to 2,413 new ads.



**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Wholesale & Manufacturing Sales Representatives.

**Employers** with the most new postings include Community Health Center, Inc., Yale-New Haven Health System, and KPMG.

## The three industries with the most new job postings were:

- **Health Care & Social Assistance** (1,169 new postings, -28% over the week)
- Retail Trade (352 new postings, -37% over the week)
- **Finance & Insurance** (246 new postings, -59% over the week)

NAICS	Industry	Ads Week Ending:	1 week ago:	4 weeks ago:	1 week change		4 week change	
		12/31/22	12/24/22	12/3/22	%	#	%	#
0	Total	3,726	6,186	5,919	-40%	-2,460	- <b>37</b> %	-2,193
11	Agriculture, Forestry, Fishing and Hunting	9	7	7	29%	2	29%	2
21	Mining, Quarrying, and Oil and Gas Extraction	3	6	14	-50%	-3	-79%	-11
22	Utilities	21	62	53	-66%	-41	-60%	-32
23	Construction	39	82	63	-52%	-43	-38%	-24
31	Manufacturing	215	495	456	-57%	-280	-53%	-241
42	Wholesale Trade	18	57	62	-68%	-39	-71%	-44
44	Retail Trade	352	562	491	-37%	-210	-28%	-139
48	Transportation and Warehousing	58	109	150	-47%	-51	-61%	-92
51	Information	34	108	106	-69%	-74	-68%	-72
52	Finance and Insurance	246	597	432	-59%	-351	-43%	-186
53	Real Estate and Rental and Leasing	47	70	78	-33%	-23	-40%	-31
54	Professional, Scientific, and Technical Services	175	325	363	-46%	-150	-52%	-188
55	Management	3	5	11	-40%	-2	-73%	-8
56	Administrative and Support	96	124	137	-23%	-28	-30%	-41
61	Educational Services	113	329	258	-66%	-216	-56%	-145
62	Health Care and Social Assistance	1,169	1,625	1,559	-28%	-456	-25%	-390
71	Arts, Entertainment, and Recreation	23	48	34	-52%	-25	-32%	-11
72	Accommodation and Food Services	221	282	405	-22%	-61	-45%	-184
81	Other Services (except Public Administration)	54	104	98	-48%	-50	-45%	-44
92	Public Administration	50	83	111	-40%	-33	-55%	-61
99	Unspecified	780	1,106	1,031	-29%	-326	-24%	-251

Source: CT DOL Analysis of HWOL

During the week ending December 31<sup>st</sup>, 2022, the 40% new ad total decrease is the net result of decreases in every industry other than Agriculture, which had a slight increase. Decreasing industries were down between -22% (Accommodation & Food Services) and -69% (Information). The largest over-the-week employer declines among the four industries with the largest declines include Hartford Healthcare (-181 new ads) in Health Care & Social Assitance, Cigna (-52 new ads) in Finance & Insurance, Raytheon (-80 new ads) in manufacturing, and University of Connecticut (-23 new ads) in Educational Services. Over four weeks, every industry except for Agriculture was down between -25% to -79%.

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <a href="https://www1.ctdol.state.ct.us/lmi/hwol.asp">https://www1.ctdol.state.ct.us/lmi/hwol.asp</a>

## **New Job Postings by Occupation**

**HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations** 

Occupation	Ads Week Ending:	1 week ago:	4 weeks ago:	1 week change		4 week change	
	12/31/22	12/24/22	12/3/22	%	#	%	#
Registered Nurses	303	431	338	-30%	-128	-10%	-35
Retail Salespersons	128	164	169	-22%	-36	-24%	-41
Sales Representatives, Wholesale & Manufacturing	94	126	163	-25%	-32	-42%	-69
Supervisors of Retail Sales Workers	87	140	136	-38%	-53	-36%	-49
Medical Assistants	73	67	93	9%	6	-22%	-20
Customer Service Representatives	69	83	96	-17%	-14	-28%	-27
Secretaries & Administrative Assistants	65	70	89	-7%	-5	-27%	-24
Licensed Practical & Licensed Vocational Nurses	60	87	64	-31%	-27	-6%	-4
Medical & Health Services Managers	58	91	89	-36%	-33	-35%	-31
General & Operations Managers	48	81	78	-41%	-33	-38%	-30
Marriage & Family Therapists	46	23	66	100%	23	-30%	-20
Security Guards	35	46	41	-24%	-11	-15%	-6
Medical Secretaries & Administrative Assistants	35	52	31	-33%	-17	13%	4
Janitors & Cleaners	34	33	40	3%	1	-15%	-6
Food Service Managers	31	37	73	-16%	-6	-58%	-42
Waiters & Waitresses	30	31	36	-3%	-1	-17%	-6
Pharmacists	29	37	15	-22%	-8	93%	14
Maintenance & Repair Workers, General	29	54	56	-46%	-25	-48%	-27
Nurse Practitioners	28	85	42	-67%	-57	-33%	-14
Bookkeeping, Accounting, & Auditing Clerks	28	29	18	-3%	-1	56%	10
Driver/Sales Workers	25	27	36	-7%	-2	-31%	-11
Maids & Housekeeping Cleaners	24	26	20	-8%	-2	20%	4
Laborers & Freight, Stock, & Material Movers, Hand	24	39	46	-38%	-15	-48%	-22
Receptionists & Information Clerks	23	24	24	-4%	-1	-4%	-1
Management Analysts	22	50	40	-56%	-28	-45%	-18

Source: CT DOL Analysis of HWOL

#### The occupations with the most new postings were:

- Registered Nurses (303 new postings, -30% over the week)
- Retail Salespersons (128 new postings, +22% over the week)
- Supervisors of Retail Sales Workers (94 new postings, -25% over the week)

## **Employers with the Most New Job Postings**

Employer	Ads Week Ending: 12/31/22	1 Week Ago: 12/24/22	4 Weeks Ago: 12/3/22	1 Week# Change	4 Week # Change
Community Health Center, Inc.	271	156	307	115	-36
Yale-New Haven Health System	131	62	177	69	-46
KPMG	49	47	47	2	2
Saint Francis Health System	49	69	17	-20	32
Walgreens Boots Alliance Inc	45	50	48	-5	-3
Travelers	44	3	21	41	23
State of Connecticut	34	52	44	-18	-10
Domino's Pizza	24	6	4	18	20
ECHN	23	3	3	20	20
University of Connecticut	19	42	20	-23	-1
Chili's	18	4	14	14	4
Stamford Hospital	18	5	24	13	-6
Humana	15	22	25	-7	-10
Trinity Health	15	113	44	-98	-29
ASML	12	11	13	1	-1
Compass Group North America	12	21	27	-9	-15
CVS Health	12	30	17	-18	-5
United States Postal Service	12	13	16	-1	-4
Alternative Services Connecticut	11	7	5	4	6
Hartford Healthcare	11	192	11	-181	0
Macy's	11	3	11	8	0
Securitas	11	4	8	7	3
Bic	10	1	1	9	9
Nuvance Health	10	15	11	-5	-1
Raytheon	10	90	39	-80	-29

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly within Health Care & Social Assistance, Retail Trade, and Manufacturing. The 25 employers shown above account for 23 percent of all new ads. 13 of 25 employers in the top 25 increased over the week and 12 decreased. Within the 25 largest employers, the largest decrease occurred ad Hartford Healthcare (-181 new ads) and the largest increase occurred at Community Health Center, Inc. (+115 new ads).

### What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards, and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: https://www1.ctdol.state.ct.us/lmi/hwol.asp